

Geneva AI Summit 2027: Pre-Event and Side Event Guidelines

Purpose

As part of the Road to Geneva, organisations and institutions from around the world are invited to hold independent **pre-events** that enrich the global dialogue ahead of the Summit. Pre-events are held worldwide **in the lead-up to the Summit** and may be organized in various formats, including virtual, hybrid, and in-person events.

In addition to pre-events, interested actors can submit proposals as of beginning 2027 to organize independent **side events** the **week before or in parallel to the Geneva AI Summit 2027** in or around Geneva.

Two-Step Approval Process:

The event application must meet all formal requirements, after which each event is assessed individually. Officially recognized events can make use of the (“Road to Geneva” and/or “Side Event”) logo and will be listed on the Summit’s website.

Step 1: Formal requirements (all must be met)

All information must be submitted through the official Road to Geneva [registration form](#).

1. **Event description:** a precise and comprehensible description of the event, its format and programme.
2. **Link to the Summit priorities:** a clear justification of how the event relates to at least one of the two strategic priorities of the Summit:
 - o AI as a driver of prosperity and progress for all
 - o Fostering trustworthy, responsible and safe use of AI
3. **Practical information:** location, date, duration, organiser, contact person, website or further information.
4. **Timing and location:**
 - o Pre-events take place no later than one week before the Summit (21 and 22 June 2027) in virtual, hybrid, or in-person format around the world.
 - o Side events take place the week before or in parallel to the Summit (21 and 22 June 2027) in or around Geneva.

Step 2: Individual assessment

Applications that meet the formal requirements are assessed against the following criteria:

- **Quality of content:** the event is professional and substantive in its approach to AI.
- **Professionalism of the organiser:** the organiser conveys a professional and reputable impression.
- **Political neutrality:** the event has no party-political or religious agenda and is compatible with Switzerland's role as host state and neutral mediator.

- **Impartiality and inclusiveness:** the event promotes open and respectful exchange among stakeholders/actors, is compatible with Switzerland's role as host state, and does not target or advocate against any particular individual, organization, or government.
- **Responsible content/Alignment with Summit values:** the event serves substantive exchange and does not promote products, services, or activities that are incompatible with the values, objectives, or public interest of the AI Summit.
- **Rule of law and human rights:** the event respects the rule of law and human rights.

Implication on Approved Events

Kindly note that:

- The AI Summit organizing team decides on each application individually and at its own discretion.
- The approval of events by the AI Summit organizing team does not imply endorsement by Switzerland of its content or discussions.
- Approval grants the right to use the Road to Geneva logo and the event to be listed on the AI Summit website.
- Pre- and side events are independently organized and financed by the event organizers.
- Approval may be withdrawn if the event no longer meets the above-mentioned criteria.

Events with Swiss Participation

Kindly note that:

- Organisations wishing to collaborate with or invite the Government of Switzerland to participate in their event should contact the Geneva AI Summit focal points within the Federal Department of Foreign Affairs for consideration.
- Where the Swiss Government is involved in an event, organizers may refer to it as “with representatives of the Government of Switzerland” unless agreed otherwise. Such participation does not constitute an endorsement of the event, its content, positions or outcomes.
- The participation of the Government of Switzerland in an event does not confer a special status, an endorsement or privileged relationship on the (co-)organizers. All stakeholders remain subject to the same principles and conditions of participation in the AI Summit.